INTRODUCTION

MarketView PRO is a comprehensive Information Suite and a key resource for critical business data intelligence, enabling access to value-added financial and non-financial information in the form of an organized and digitized library on a wide range of asset classes such as stocks, commodities and mutual funds as well as on the economy and different sectors. Enhanced and user-friendly resource information and tools enabled on the software facilitate research and competitive analysis, thus enabling appropriate investment decisions. The quintessence of MarketView TM Pro is the meticulous aggregation, compilation and comprehensive analysis of key data points—a ‘Ready Reckoner’ for the discerning striving for knowledge and information to ensure key and quick decisionmaking.

FEATURES

- **Data Standardization:**
  Each company is classified into a specific industry template, with its reported income statement, balance sheet and cash flow statement mapped into standardized line items.

- **Data Restatements:**
  Data is captured as originally reported for working results and annual report statements; and also restated and archived separately, thus providing true point-in-time information aiding key analysis.

- **Timeliness:**
  New data hitting the public domain is captured and archived in the system as real-time as possible.

- **Quality and Audit Trail:**
  Rigorous quality control processes ensure the highest standard of accuracy and precision.

- **Seamless Updation:**
  Updation happens seamlessly and dynamically on MarketView Pro data servers, with minimal user intervention.

- **Support:**
  Dedicated product support for online help and site support.

- **Operating Metrics:**
  Key indicators, ratios, industry specific measures and statistics are provided to support data analysis. Regular and quick updates are provided on companies.

- **Advanced Screener:**
  Locates data through a combination of search conditions with operators, while Powerful Advanced Screener helps build complex conditions across the data.

- **Dashboard View:**
  Instantly taps information and facilitates a bird’s eye view on the segment.

- **Technical Analysis:**
  Facilitates in conducting technical studies with relevant tools and indicators, thereby enabling better decision making.
**Coverage**

- Equities
- Fixed Income
- Commodities
- Mutual Funds
- Derivatives
- Sectors
- Currencies
- Economy

**On the Platter**

- **Economic Data:**
  An extensive library of economic data (domestic and global) and regular updates on Government Releases

- **Issue Monitor:**
  Detailed information provided on upcoming IPOs, open issues and new listings, with specific details on basis of allotment, price band, bidding as well as listing and post-listing price movement.

- **Company Releases:**
  Extensive coverage of company announcements made on BSE and NSE, Press Releases and Investor Presentations of companies.

- **Sector Analysis:**
  Full-income statements, balance sheets and cash-flow statements of companies segregated and provided industry-wise, along with statistical industry-wise, along with statistical.

- **Corporate Diary:**
  Quick access to corporate information such as stock splits, bonus dividends, open offers, buybacks, etc.

- **Events Calendar:**
  Regular updates on domestic and international ‘market-moving’ events presented in a well organized calendar format.

- **Company Filings:**
  A digitized library of original filings of all companies with regulatory bodies (such as SEBI) with latest Annual Reports.

- **Credit Ratings:**
  Credit ratings available for all corporate bonds, state government loans

- **Mutual Funds:**
  Daily NAVs and comparison of NAVs across schemes of Mutual Funds
  Insurance: Insurance ULIP schemes available on daily basis. Comparison is also possible across ULIP schemes

- **Data Logs:**
  Includes industry wise data logs for various industries like SIAM, Shipping, Pharma, Airlines etc
VALUE PROPOSITION

- Single window integrated product for all segments
- One-stop solution for data and redefined financial content
- Real-time data updation and customized solutions
- Aesthetic and easy-to-use with simple navigational features
- Pre-defined checks and balances for authentic data
- Export data to Excel and bundling of data sources
- Client server dedicated access architecture
- Over 10 years archived data
- All listed companies
- 900+ fields of information with decimal point precision